



PROGRAMME – 5 DECEMBER WORKSHOPS

MORNING SESSION

RIGHT TO WATER AND RIGHT TO FOOD

This panel will look at two key human rights which represent issues for business on a global scale: the right to water and the right to food. A recent pilot session facilitated by the new Institute for Human Rights and Business focused on the issue of the right to water, the position paper summarising those reflections will provide a discussion starter for this session. Additionally, the recently appointed UN Special Rapporteur on the right to food will begin to set out his thinking on the mandate and the relationship between the private sector and the right to food.

Moderator: Bennett Freeman, Senior Vice President, Social Research and Policy, Calvert Group

Panellists: Jason Morrison, Director of the Economic Globalization and the Environment Program, Pacific Institute; Olivier de Schutter, UN Special Rapporteur on the right to food; Lucy Amis, International Business Leaders Forum

RIGHT TO HEALTH

This break-out session will address the right to health, with a particular focus on the contribution of the pharmaceutical sector. Three pharmaceutical companies have come together to address the issue of the right to health and in particular access to medicines in complementary case studies. These case studies look at the ways in which it is necessary to go beyond traditional approaches to solve the access to medicines question in emerging markets, for instance through partnerships and through playing a role in building effective health care infrastructure. Key stakeholders will also participate in the panel presentations to lay out the key challenges and issues relating to the right to health.

Moderator: Sophia Tickell, Chairperson, SustainAbility

Panellists: Dorje Mundle, Head, Corporate Citizenship Management, Novartis & Anuj Pasrija, Country Head – Arogya, Novartis India; Soraya Ramoul, Advisor and Mapoko Mbelenge Ilondo, Director, Global Access to Health Programmes, Novo Nordisk; Mireille Cayreyre, Associate Vice President Access to Medicines, sanofi aventis and Antoni Gelonch, Senior Project Director, Sustainable Development, sanofi aventis

Respondents: Sune Skadegard Thorsen, Partner, Attorney at Law, GLOBAL CSR; Paul Hunt, Professor of Law & Director, Human Rights Centre, University of Essex



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HUMAN RIGHTS IN THE CONTEXT OF POVERTY ALLEVIATION AND DISCRIMINATION

This panel will explore the development of the business case for incorporating human rights into company operations in contexts where discrimination is a key issue: whether in the context of child labour in El Salvador (The Coca-Cola Company example), pre-natal baby screening in India (the General Electric study) or access to essential services within the context of the Millennium Villages in Africa (the examples of Ericsson). All experiences show a clear commercial opportunity at the 'bottom of the pyramid' in terms of economic growth, two based on technology, one on a commodity, but in which human rights need to be considered in order to avoid exploitation or the exclusion of groups of society from the opportunity. These companies will provide findings from their own draft case-studies and responses will be initiated by Steve Ouma from University of the Western Cape.

Moderator: Amy Lehr, Harvard University

Panellists: Elaine Weidman Grunewald, Director, Corporate Responsibility, Ericsson, Ed Potter, Global Workplace Rights, The Coca-Cola Company, Mark Nordstorm, Senior Counsel, Labor & Employment Law, General Electric; Responses

Initiated by: Steve Ouma, University of the Western Cape

RIGHT TO DECENT WORK / RIGHT TO A LIVING WAGE

This panel will consider the key concepts of the right to decent work and the right to a living wage, two closely linked subjects of relevance to all businesses across the globe. A recent pilot session facilitated by the new Institute for Human Rights and Business focused on the issue of the right to a living wage, the position paper summarising those reflections will provide a discussion starter for this session. A specific case study from the company Carrefour will also be considered. Additionally, companies, NGOs and trade union activists will set out their key initiatives in this area and pose some of the ongoing challenges.

Moderator: Heather Grady, Director, Policy and Partnerships, Realizing Rights: The Ethical Globalization Initiative

Panellists: Auret van Heerden, President, Fair Labour Association, , Lakshmi Bhatia, Director, Global Partnerships, Social Responsibility Gap Inc., Dr Bonita Meyersfeld, Parliamentary and Legal Advisor, House of Lords, Nadège Claudel, Director of Quality and Sustainable Development, Carrefour; Isabelle Brachet, Director of Operations, FIDH



AFTERNOON SESSION

HUMAN RIGHTS BASED APPROACH TO ENERGY

This session is designed to focus upon the provision of energy and the pertinent relation to human rights. The role of business in the provision of public goods such as the provision of energy remains contentious in parts of the world where communities are concerned about their access to basic needs. Human rights are increasingly being used by companies to open a dialogue and understand the expectations of local communities as well as international stakeholders. The discussion starters in this panel are three separate case studies from multinational companies exploring their approach to human rights in relation to access to energy and natural resources.

Moderator: Seema Joshi, Legal Advisor, Ending Impunity, Global Witness

Panellists: Austin Onuoha, Manager, Centre for Social and Corporate Responsibility; Anders Nordstrom, Group Sustainability Advisor, ABB; AREVA representative; Mitra Forouhar, Lead Advisor (Human Rights) StatoilHydro

A HUMAN RIGHTS APPROACH TO LAND OWNERSHIP

The issue of displacements is a key part of the activity of several industries. Recent news stories have demonstrated how relocations can quickly become serious reputational issues for companies. The discussion starter for this session will be a case study prepared by Newmont setting out their approach. In anticipation of a pilot session for the Institute for Human Rights and Business to take place in India and focus upon the challenges in relation to land ownership and relocation, this panel will begin to draw out some of the key challenges and the positive role business can play.

Moderator: Mark Hodge, Programme Manager, BLIHR

Panellists: Viraf Mehta; Chief Executive, Partners in Change; Salil Tripathi, Policy Director, Institute for Human Rights and Business

ACCESS TO JUSTICE AND JUSTICIABILITY

This panel has been developed with a focus upon the civil society organisations working closely with business to improve process and limit their impact upon the human rights of individuals. Several case studies will be referred to and examined in the context of a debate designed to bring out the key challenges when it comes to victims of human rights seeking justice whether in the courts or through other fora. Two individuals working directly in this area will set the general context in relation to access to justice and access to remedies for human rights abuses involving the private sector.

Moderator: Leila Choukroune, Professor of Law, HEC Paris

Context setting: Caroline Rees, Research Fellow, Harvard University; Wambui Kimathi, Commissioner, Kenya National Commission on Human Rights

Panellists: China Labour Bulletin representative; Magna Carta Institute representative



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HUMAN RIGHTS APPROACH TO CLIMATE CHANGE

This panel will begin a conversation to bring together climate change and human rights. It is designed to begin to address some of the advantages for business of taking a human rights approach to the climate change issue. Additionally, the panel will set out some of the limitations in the current business approach to climate change. Climate change is one of the key global issues of our time and businesses, NGOs, Governments and others are developing a variety of approaches to the issue – human rights can add to the success of such approaches, ensure they are truly sustainable and that the solutions reach all people including the most vulnerable. The discussion starters for this session will be recent reports from the International Council on Human Rights Policy and Oxfam International both looking at the relation between climate change and human rights.

Moderator: Chip Pitts, Lecturer in Law, Stanford University

Panellists: Stephen Harper, International Council on Human Rights Policy, Representative of the International Council on Human Rights Policy, Jeremy Hobbs, Executive Director, Oxfam, Farid Baddache, European Director, Business for Social Responsibility